



## Advocacy

Policy Number: G19-61

Policy Approval Date: December 10, 2019

Policy Review Date: December 2023

---

### Definitions

*Advocacy* is the active support of an idea or cause.

### Policy

#### Board Advocacy

1. The Library board shall develop an Advocacy Committee” and add “The Library board shall form a committee of the whole which shall carry out the functions and role of an advocacy committee and shall be referred to as the advocacy committee.
2. The Advocacy Committee shall seek to ensure:
  - a) The preparation of an Annual Advocacy Plan that will form part of the Strategic Plan
  - b) The community is aware of the importance of the library
  - c) The municipal, provincial and federal legislators respond to the needs of the public library community

#### Advocacy Targets

##### 1. Community:

- a) The Advocacy Committee shall work collaboratively with the Board and staff to build and maintain good relationships with individuals and community organizations and ensure continued support for the Library.
- b) In addition to working collaboratively with the community, the Advocacy Committee will ensure that the Library regularly participates in community activities aimed at increasing community awareness of the variety and importance of public library services.

##### 2. Municipal Councils:

- a) The Advocacy Committee shall work collaboratively with municipal councils on a continuous and consistent basis to ensure support for the Library.

- b) A board representative will meet quarterly with Council to review the Library's resources, services, plans and achievements.

3. Provincial and federal levels of government:

- a) The Advocacy Committee shall work collaboratively with the Board to bring issues forward relating to public libraries at the provincial and federal levels of government and ensure support for the Library.

### Related Documents

Community Analysis, Impact Statement and Planning  
Planning Policy  
Programming Policy

### History

Superseded Policy 16-16 Approved by the Huntsville Public Library Board March 14, 2016